

# Liverpool Film Seminar

2013 – 2014 series

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Every year, Liverpool Film Seminar invites six experts to deliver a series of talks. Topics vary greatly and the series does not focus on a specific aspect of film. Instead, a range of genres and approaches are celebrated, from historical reach to the internet's impact on cinematic material.

## Professor Lucy Mazdon (University of Southampton)

### **French Cinema in Britain: Sex, Art and Cinephilia**

In a market long dominated by Hollywood, French films have consistently been the most widely distributed English language works. However these French films undergo a transformation as they reach Britain, becoming something quite different to those films experienced by audiences in France. In this paper I shall discuss the distribution, exhibition and reception of French films in the UK, analysing the reasons for the selection of particular films and what happens to them once they arrive on British shores.

### **Biography:**



Lucy Mazdon is Professor of Film Studies at the University of Southampton. She has published widely in the field of film and television. Her books include, *Encore Hollywood: Remaking French Cinema* (BFI, 2000), *France on Film: Reflections on Popular French Cinema* (Wallflower, 2001), *Je t'aime, moi non plus: Franco-British Cinematic Relations and French Cinema in Britain: Sex, Art and Cinephilia* (Berghahn: 2010 and 2013, both with Catherine Wheatley).

